

Dave Olson

Story Maker ~ Appendices

Writing

Pop/counter culture

- Heads Magazine, "The First Rule of Longboard Hockey" - 2007
- Heads Magazine, "Regabiatti Positive for 2010" - 2007
- Heads Magazine, "Zen Rambling in Japan" (cover) - 2006
- High Times Magazine, "Cops at Evergreen" - 2003
- Cannabis Culture, "Hemp Culture in Japan" (cover + Best of) - 2000
- Journal of International Hemp Association, "Hemp Culture in Japan" Also: excerpted in Hemp Horizons (USA), Hanf (Norway), Hemp for Victory (UK) - 2000

Internet Culture

- Menu Magazine, "Leveling the Playing Field" column, Olympia, WA, 2000-01
- * Internet Business and Mayhem
 - * The Real Lowdown on MP3 Downloads
 - * Activism on the Internet
 - * Hockey and the Internet
 - * Free the Internet - Open access

Law and Public Policy

- "Should U.S. military evaders be extradited? -Yes & No arguments" for Evergreen College, 2004
- "Privacy Issues in Workplace Drug Testing" for Evergreen College, 2004
- "Observations on Restorative and Rehabilitative Justice from the Thurston County Drug Court program" for Evergreen College, 2004
- "Practical Guide to Cannabis - A Guide for Policy Makers" for Hemplobby.org, 2001

Literature

- "Letters from Russia" - historical epistleatory literature with illustrations (excerpted in RainZine)
- Chapbooks: Depth Perception; January in the Hot spring; 4 Haibun for You; Shoebox; Uncle Weed's Red Rock Adventure (illustrated story)

Film

- "HempRoad" - Produced, wrote, narrated and distributed feature-length documentary film. Presented screenings at festivals and distributed worldwide - 1996-9
- "Go with the Flow" - Featured in film about Olympia's culture, Oct. 2002
- Numerous appearances in student films made at University of Utah, Rhode Island School of Design, Utah Valley College - 1987-90

Media Appearances

- CBC Radio One, "Early Edition" Aug. 2009 - Team Canada sweater launch
- CBC Radio One, "Early Edition" May 2009 - Canucks playoff preview
- CTV, "Global News" May 2009 - Canucks playoffs predictions
- Vancouver Sun, "Online and on Set" June 2009 - MovieSet.com traffic growth
- CBC Radio One, "BC Almanac" Oct. 2008 - Canucks season preview
- BBC, "Blogs and Pods" Nov. 2008 - Alternative media at Vancouver 2010
- TechTV, "Lab with Leo" 2008 - Digital & analog DIY culture
- Shaw TV, "Urban Rush" 2008 - Interview about Happyfrog and green business
- Evolution Radio, "Show" 2008 - Interview about eco-business and activism
- CBC Radio One, "On the Coast" April 2006 - Canucks Outsider video-cast
- North Shore News - 2008 - Interview about green lifestyle choices - 2008
- CKNW, "Get Connected" June 2006 - The Crazy Canucks podcasting
- Santa Cruz Free Radio, "WriteNow! The Art & Action of Letterwriting" Dec. 2007 - Interview about Letters from Russia literature project
- Vancouver Courier, "Slow Train Coming" 2008 - Washington State to BC train travel
- Vancouver Courier, June 2006 - Canucks Outsider podcasting,
- CTV, "Global News" June 2006 Crazy Canucks podcasting the playoffs
- Fresh Cup Magazine, "Why Wi-fi? - Pros and cons of a wireless cafe" Feb. 2006 - Wireless Internet access in cafes
- The Olympian (WA), "Wireless Net links spread" Dec. 16 2005
- The Olympian (WA), "Private sector offers unique challenges" March 20, 2005
- The Olympian, "Entrepreneurs create local ISP" March 21 2003
- High Times, "Top Counter Culture College" Aug. 2002 - Evergreen College and filmmaking
- The Olympian, "ATG purchased" June 6, 2002
- The Olympian, "OlyWa office empty" May 28, 2002
- Business Examiner (Tacoma, WA), "Candid Conversation with Dave Olson" March 4, 2002

And that's not all! ...

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Media-creation

Podcasts

Conceptualized, produced and distributed podcasts for professional and personal endeavors, including:

Choogle On! - renegade dispatches and documentaries about public policy conundrums, travel, transportation, economics, activism, music, art and culture

Postcards from Gravelly Beach - spoken word literature - original and classics - in context with music and anecdotes

Canucks Outsider - audio magazine covering Vancouver hockey culture and sport on and off the ice with a view to international fans

Olympic Outsider - non-accredited chronicle with athlete interviews, sport punditry plus civic concerns

Urban Vancouver - people, issues, festivals, scenes of life and personalities from Vancouver, BC

Raincity Radio - discourse on open source software and community building with Drupal CMS

Happyfrog Podcast - interviews with entrepreneurs at trade shows and green-focused events

Get Elastic Ecommerce podcast - interviews with tech biz industry luminaries including Wired Ed-in-Chief Chris Anderson

Co-host of The Crazy Canucks plus, frequent guest on Roland's Rabble (technology) and many other webcasts

Olympic coverage

Open Letters to VANOC campaign for True North Media House

Extensive blog and podcast coverage of Torino 2006 and Beijing 2008

Photo essay from 28 events in 13 days at SLC 2002 including informal appearance on CBC's Hockey Night in Canada

Social Media Campaigns

Wrote hundreds of expository articles for business communication and promotional purposes. Optimized, published and promoted using blogs.

Initiated dozens of participatory campaigns and executed activities using myriad social media tools and outlets. Measured results against objectives and created duplicatable recipes.

Highlights include:

- "Next Movie Star," "Micro Movie Reviews" & "Souvenirs de Cannes" for MovieSet, 2009
- "Phones for Fearless" for Raincity Studios, 2009
- "Frog Squad at EPIC" for happyfrog.ca, 2009
- "Vancouver Women in Tech list" for Raincity Studios, 2008
- "Blogging for Retailers" White Paper for Elastic Path, 2007

Speaking

SXSW Interactive 2009 "F@ck Stats, Make Art" Core Conversation

Northern Voice 2009 "Letters from Russia" & "Rock N' Roll Photography"

WordCamp Whistler 2009 "Are you Worthy? Expression from Greeks to Geeks"

Net Tuesday (Net Squared) "Podcasting for Social Change" 2008

Northern Voice 2008 "F@ck Stats, Make Art"

Northern Voice 2007 "3 Ps of Podcasting"

Presented to numerous school groups (Guam, Germany, Japan), Chambers of Commerce, Rotary Clubs, planning councils and industry groups (Washington)

Organizing/Lobbying

Drupal Camp Vancouver, Lead organizer for workshop-style conference, plus supported/mentored/participated Drupal Camps in Victoria, Alberta, Seattle, and SF Bay Area

Transit Camp Vancouver, Co-organizer of conference

Washington Association of ISP, Member (and active, informal lobbyist)

Washington State Internet Lobby, Co-founder and Communications Director

HempLobby.org (Washington), Communications, Director

Ephemera

Translink's Buzzer blog 2009 "Rolling to the End of the Line" transit essay

BBC (radio) "World Stories with Boris Maksimov" 1997 interview about eco business development

"Deep Cuts" (radio show in Guam, USA) 1994-5 - Discussed eco-business, counter-culture and DIY entrepreneurship

"Buenas!" (TV show in Guam, USA) 1995 - Interviewed about entrepreneurial activities and juggling sticks

"Zoom-in Asa" (National TV show in Japan) 1993 - Featured making and selling handmade juggling sticks

Guest on Nick Trotter's show on Salt Lake City talk radio - 1992

KUTE - Host on University of Utah campus radio station

Contact

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